

PRESS RELEASE NR. 1 –

**SIX EUROPEAN PARTNERS UNITE TO SUPPORT SHORT FOOD SUPPLY CHAINS WITH
FOODIMPROV'IDERS PROJECT**

FOODIMPROV'IDERS - Provide producers with fit-for-purpose knowledge to develop new sustainable food chain models improving their revenue and enhancing consumers' satisfaction is a new Erasmus+ project aiming to improve the efficiency and sustainability of the food supply chain. This innovative project will bring together six European partners to support local producers and enhance consumer satisfaction.

FoodImprov'iders will address the challenges that limit EU producers' access to training and knowledge development. The project will investigate the main issues preventing local producers from selling their products successfully and provide them with tailored knowledge to overcome these obstacles. Issues such as food waste, inefficiency, and lack of transparency in the current food system will be addressed, resulting in a more sustainable and equitable food system for all.

The FoodImprov'iders project will involve a diverse range of stakeholders, including farmers, processors, retailers, and consumers, to create a comprehensive and integrated food supply chain that meets the needs of all. The project will offer blended and completely online training opportunities, creating a platform tailored to the needs of the target groups, primarily small-scale farmers. The aim is to help these farmers acquire new knowledge and skills, ultimately improving their livelihoods.

FoodImprov'iders is set to run for three years, and regular updates and reports on its progress will be provided. Stakeholders will be engaged throughout the project's implementation.

For more information, please visit the FoodImprov'iders website at <https://foodimproviders.eu/>

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