

# Newsletter 1 February 2021

## Why short food supply chains are important?

Food supply chains can be described as short when there are few intermediary actors present between producers and consumers.

Short supply chains typically serve a local area, reducing the energy costs, transportation costs, and CO2 emissions used to transport goods in longer supply chains. Because of this, these supply chains have a greater potential to be made sustainable and to remain sustainable over the long term.

Shorter supply chains deliver more of the profit margin to the farmer and include direct sales to the consumer through farm shops and markets, community-supported agriculture, and sales to local institutions and restaurants.

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## What are the ways to support this approach?

Foodimprov'iders project will to empower farmers across Europe to set up, maintain and develop sustainable short-food chain models by providing them with free and up-to-date knowledge and tools.

The objectives of FOOD IMPROV'IDERS are thus to:



Investigate innovative food supply chain best practices to rebalance the producers' position in the food chain and enhance consumers' satisfaction.



Design, develop and test learning materials conducive to the integration of producers in fairer food chain models and improved understanding of consumers' needs and expectations



Develop a tailored e-learning platform and adapted pedagogical content for wider dissemination amongst stakeholders.



Promote the content developed to stimulate uptake by producers of innovative food chain models.



https://foodimproviders.eu/

#### **Expected results**

The FOOD IMPROV'IDERS project will empower trained producers to develop and/or participate in Short Food Chain Supply models by:

- Providing information
- Free training
- Continuous support
- Sharing experience
- Networking activities

Envisaged results of the project include:



New educational material on short food supply chains



Creating training opportunities



E-learning platform and adaptation of educational content

### **Getting involved**

The first phase of the project includes the identification and analysis of the stakeholders' needs and requirements, expectations, existing knowledge and experience, digital literacy, and learning preferences (traditional and digital). Based on these, the partners will define a suitable methodology for the self-learning and training activities of the project.

Check Foodimprov'iders website for all further developments!

https://foodimproviders.eu/

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### International partnership

Foodimprov'iders partners are organisations from six different EU countries. Sharing experience and ideas is one of the greatest assets of the project











