



Newsletter 6 August 2023

MULTIPLIER EVENTS THROUGH EUROPE

FOODIMPROV'IDERS Multiplier events took place across Europe in order to present the project and its results to the target groups and the wider public. There was a great interest in the opportunities provided by short supply chains and the numerous benefits they provide for producers, consumers and the planet!

Slovenia

31st May 2023

47 Students and graduates,
Sanitary engineers



Career Day of Sanitary Engineering
at the Faculty of Health Sciences
University of Ljubljana, Slovenia



On the event we had 9 presenters from the field of Food supply chain, Food safety and Food Quality presenting good practice. Presenters came from different institutions such as Health Inspectorate of the Republic of Slovenia, Chamber of Sanitary Technicians and Engineers of Slovenia, National Institute of Public Health, Administration for Food Safety, Veterinary Sector and Plant Protection, University Clinical Centre of Ljubljana and University of Ljubljana.

The various career paths of experts in the sanitary field and the current problems they encounter on their career paths were presented. Events of this type are very important for students, so that, in addition to theoretical knowledge, they can learn about practical problems that their older colleagues face at work. The participants were very satisfied with the information provided and would like such an event to happen again soon.

Spain

9 and 10th of May 2023



Headquarters of Fundación Juana de Vega. Oleiro, A Coruña , Spain

14 participants in the joint working table on the 9th and 60 attendees on the technical seminar on the 10th

The joint round table was attended by Senén Barral and Pablo Gómez from the innovation area of Inditex, Alejandro Wonenburguer and Natalia Valle from Plan on demand , Beatriz Ferreira from A Caracola Nursery school , Daniel Lois from Sodexo, Jon Garai from Ekoalde, Jorge Blanco from Asociación Mariñas-Betanzos (Local action group), Margarita Hernández from Instituto Canario de Calidad Alimentaria (school canteens in Canary Islands), Miguel Riog from cooperativa Os Biosbardos, Pedro Lloret from Cerai, Eduardo Sanjurjo from Kibus on-line, Alejandro Martin and Patxi Hurtado from ONGD SenValos and José Manuel Andrade , Alfonso Ribas, Beatriz Suárez and Elena López from Fundación Juana de Vega.

The attendees to the technical seminar were primary producers, policy makers from Galicia Regional Government, local action groups, researchers from university of La Coruña and University of Santiago de Compostela, schools, agrifood media, ICT and logistic enterprises linked to agrifood sector, NGO and other representatives of the social economy from Galicia and other Spanish regions.



The Fundación Juana de Vega has planned the multiplier event of the FOODIMPROVIDERS project as two consecutive days, a joint working table on the 9th and a technical seminar on the 10th.

During the project development, it has become clear that these SFSC, which are closely linked to a territory, have numerous advantages and can serve as a crucial element in the territory's valorisation strategies.

However, implementing those SFSC poses several challenges which we aimed to highlight during the two-day program of the multiplier event.

Four staff members from the Fundación Juana de Vega and 14 invited agents participated in the joint working table.

After the presentation of FOODIMPROV' IDER ProJet which is the framework of the meeting, participants discussed a series of questions posed by local actors who are working in SFSC in the FJDV's area of influence.

We addressed the challenges facing the two leading collective catering initiatives in our locality - the ten organic school canteens within the Biosphere Reserve, promoted by LAG Mariñas-Betanzos, and the staff canteen at INDITEX (ZARA) headquarters, which provides 5000 meals per day. The second day of the program comprised a technical seminar attended by 60 individuals. These initiatives are emerging as driving forces in our region.

On day two, a technical seminar was held with 60 attendees. The seminar was structured with several presentations covering general aspects, along with two roundtable discussions focused on organization of the production and logistic and on collective catering. The event kick-started with Elena López, the Foundation's technician responsible for the FOODIMPROV' IDERS project, presenting the project's results and achievements.





The keynote speakers were Eva Teresa Torremocha from the Daniel and Nina Carasso Foundation (foundation is based in France and Spain and works to promote food sustainability in all its dimensions through the financing and support of project), Alejandro Wonenburguer from Plan on demand (an e-commerce and management platform for local producers, food-hubs and cooperatives) who spoke about digital tools for boosting competitiveness in SFSC and Pedro Loret from the Centre for Rural Studies and International Agriculture of the Polytechnic University of Valencia (CERAI), who in recent years have carried out several projects for the implementation of the Consell Alimentari de València, the València 2025 Agri-food Strategy and coordinated the Horta-Cuina Programme. They are also members of the GIASAT working group (Integrated Agroecological Management of Territorialised Food Systems).

Hungary

FoodImprov'iders multiplication event Professional day

13th October 2021

The event was attended by **25** people



Eszterházy Károly Catholic University, Food and Wine Sciences
Knowledge Centre 3300 Eger, Leányka út 6, Building G,
Conference Room 101

Among the participants were representatives of small producers, winemakers, producer communities, the National Chamber of Agriculture, mountain judges, village farmers, representatives of the Heves County Chamber of Commerce and Industry and representatives of educational institutions.

Ádám István Hegyi, Director of the Experimental Vineyards and Winery of the Eszterházy Károly Catholic University, professional leader of the Food Improv'iders project He presented the FoodImprov'iders project in detail to the participants. He reported on the professional work carried out so far and gave an analysis of the situation. He outlined the further project tasks and gave the participants the opportunity to formulate their needs through joint reflection.

The elements and content of the online course were presented in an online lecture by Cristina Mora, Italian professional manager - University of Parma. A detailed presentation of the professional curricula and subject chapters produced so far in the project, at international level.

The Hungarian specific elements of the course were presented by Dr Judit Vincze and Dr Csaba Patkós from Eszterházy Károly Catholic University. The professional curricula, subject area chapters, Hungarian legislation and REL's Hungarian specifics were presented in detail and supported by examples. After the presentation and introduction of the project, the programme provided an opportunity for professional comments and round table discussions. A number of issues were discussed in order to ensure that the development of the ongoing project's teaching materials can provide the most usable and practical knowledge in the Hungarian context.

Hungary

Drones in Precision- Innovative and Cost Effective Plant Protection and Plantation Management PLANT PROTECTION PROFESSIONAL DAY

16th August 2022

The event was attended by **45** people



Eszterházy Károly Catholic University, Experimental Vineyards and Winery 3300 Eger, Kőlyuktető

Dr. Csaba Ruzskai, Director General of the Research and Development Centre of Eszterházy Károly Catholic University, welcomed the participants.

Ádám István Hegyi, Director of the Experimental Vineyards and Wineries of the Eszterházy Károly Catholic University, the technical leader of the Food Improv'iders project, presented the Food Improv'iders project, its progress so far, the institutions of the participating countries and the role and opportunities of short supply chains. He talked about the development of the blended learning platform and how it works.

Drone regulation in agriculture Kristóf Gombás, Strategic Director of DUPLITEC Ltd. gave a presentation on the potential of drones in agriculture and the development of related regulatory systems.

Bayer Hungária Ltd, horticultural consultants, Climate FieldView - not just in the field! - presented the company's products and current innovation efforts.

NUTRIENTS WITH OR WITHOUT DRONE

László Vázsonyi, product development engineer of VulcanAgro Ltd., in his presentation entitled Nutrients with or without drone, examined the possibilities of applying active substances to agricultural fields.

The staff of the INNORÉGIÓ Knowledge Centre of the Eszterházy Károly Catholic University presented the remote sensing services of the university, which can support farmers and growers in several areas.

KITE Zrt., Commercial Product Officer, presented the company's innovative developments in his presentation entitled Comparison of Phantom 4 Multispectral and Sentinel 2 satellite images in operational areas based on different vegetation indices.

The regional manager of HUMINISZ Ltd. spoke about the current possibilities of plant conditioning and foliar fertilization in viticulture.

In his presentation, Ambrus Vancsó talked about the 5 challenges of viticulture that every grower faces and where artificial intelligence can help to solve them.

There was an exchange of experiences and questions from participants to the speakers.

Hungary

AGROECOLOGICAL APPROACH TODAY. - WHAT DO PROFESSIONALS, PRODUCERS AND CONSUMERS THINK? -

24th August 2023

The event was attended by **30** people



Eszterházy Károly Catholic University, Food and Wine Sciences
Knowledge Centre 3300 Eger, Leányka út 6, Building G,
Conference Room 101

The event was opened by Dr. Judit Vincze, Associate Professor at the Eszterházy Károly Catholic University, Institute of Viticulture and Enology, who welcomed the participants and presented the programme.

The first lecture was given online by Dr. Csaba Patkós, Director of the Institute of Geography and Regional Development, Eszterházy Károly Catholic University, Associate Professor of the Department of Social Geography and Regional Development. Agroecological approach to the success of local products. Among other topics, the role of eco-labels in economic development was discussed.

Dr Judit Vincze presented the Food Improv'iders international project, which developed an e-learning platform for EU farmers. The aim of the programme was to help small farmers to become more effective in the economic bloodstream by providing them with more useful and practical knowledge.

BAYER HUNGARIA Ltd. was represented by Zoltán Péter, Horticultural Area Representative, who presented the paper "Biological agent in the service of the vine? SERENADE ASO!, he presented the current analyses and developments of his company.

Dr. Kitti Sipos, representative of Biokontroll Hungária Nonprofit Ltd. gave a presentation entitled Agroecological approach, biocontrol.

TO SOW OR NOT TO SOW? - Zsófia Szoboszlayné Körmöczi, research fellow at the Research and Development Centre of Eszterházy Károly Catholic University, shared her experiences with the use of multi-species living row cover crops.

Tamás Pintér, regional sales representative and consultant, representing BASF, presented the company's latest developments in the field of sustainable agriculture - BASF's safe point in viticulture.

France

30th August 2023

The event was attended by **26** people



Online

The final multiplier event was organized by the project coordinator with the support of all project partners, who presented their work through a series of online presentations. Françoise Gorga opened the event by highlighting its goals and achievements. Elena Lopez from FJDV presented the survey results on training needs and the web conferences organized. The training platform was introduced by Adam Hegyi (EKU), who provided detailed insights into its features, followed by Galina Ivanova (EP), who presented the training content.

The event was held online and open to a wide international audience including farmers, advisors, politicians, citizens, and anyone who would like to learn more about the Erasmus+ program and the opportunities it offers.

Recording of the event is available under the following link:

<https://www.youtube.com/watch?v=J6nd310-FG8>



The project has ended: the exploitation phase has just begun

As of August 31st, the Foodimprov'iders Project has officially ended. This means all its outputs have been finalised. However, as is true for any European project, this means the project's exploitation has started.

There are a lot of possibilities that have just been opened:

Self-Learning Opportunities:

The Foodimprov'iders platform supports both self-learning and blended-learning approaches. Producers all over the world have access to valuable training materials available online and. Participants can choose the modules and sub-modules that align with their interests and immediate work needs, order can easily be changed depending on the demand.

Continuous communication:

The project partners remain open to support anyone interested in the topic providing additional resources and guidance on demand. All the partners will continue to support their trainees and guide them on the way.

New training offers:

The University partners will incorporate the Foodimprov'iders training in their offers to students. The flexibility of the modules provided will facilitate the process of their adoption in the training offers of VET centers and other organisations involved in adult training.

Case studies to inspire:

The most important case studies evaluated by the project partners as having an excellent potential to be adapted and replicated have been collected in an attractive booklet:

<https://foodimproviders.eu/wp-content/uploads/2023/09/FoodImproviders-Case-Studies-Booklet.pdf>



CASE STUDY 2



La Ruche Qui Dit Oui

Overview

La Ruche qui dit oui is a French commercial enterprise based on the collaborative economy. It provides farmers and food processors with an internet platform to facilitate short-circuit sales. This service is intended for the marketing of agricultural food production and food processing, with the hive manager and Equanum SAS being the intermediaries interested in the percentage of the transactions between the food producers and processors and the consumers.



Challenges

Equanum SAS is a for-profit company, which aims to "reduce the number of intermediaries between producers and artisans and consumers". To achieve this, users are put in touch with producers and processors on the website when they join a "Beehive". The hive, characterised by a fixed address, can offer products from producers and processors. Via this website, producers and processors put the products and processes they can provide in the catalogue, at the price they want, and consumers place orders. If the number of orders for a product is too low, producers can decide not to deliver it, in order to remain profitable. Members only pay for the products that are delivered.

Each Hive has a manager who looks for producers and processors, members and a place to host the distributions. Once he has a large enough community, he prepares the sales and then the distribution. In order to perpetuate the hive, the manager canvasses suppliers, his role being to animate the community.



CASE STUDY 2



MONTAGNA VERDE

Overview

Montagna Verde agriturismo was born on 15 July 1995, located in Lunigiana, upper Tuscany. The building had been abandoned for decades and had greatly deteriorated over time. It is now considered one of the most evocative towers in Lunigiana, a land of ancient civilisation and ancient traditions.



Challenges

Farmers had to find new solutions in order to differentiate themselves from longer supply chains and meet consumer's needs. Montagna Verde is located in a small area, focused in qualitative production. As an agriturismo they are able to offer their products not only by selling them directly but also by offering these through their restaurant. Their main aim is to respect biodiversity and small-scale productions.

Explore the platform, engage with the training modules, and empower yourself with knowledge that can drive positive change in the food supply chain industry. Together, we can work towards a more sustainable and resilient food system.

Connect with us on social media to stay updated with our progress and receive more information. We will continue sharing updates, insights, and resources to help you apply short supply chains.

<https://platform.foodimproviders.eu/>



Follow us on the social media:

<https://twitter.com/FoodImproviders>

<https://www.linkedin.com/company/food-improviders-project>

Visit the Foodimprov'iders website and learn more:

<https://foodimproviders.eu/>

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International partnership

Foodimprov'iders partners are organisations from six different EU countries. Sharing experience and ideas is one of the greatest assets of the project



**Fundación
Juana de Vega**

