

**PRESS RELEASE NR. 2 –
Equipping European Producers for Sustainable Food Chain Development: Successful Completion of
FOODIMPROV'IDERS Erasmus+ Project**

30.08.2023: FOODIMPROV'IDERS - Provide producers with fit-for-purpose knowledge to develop new sustainable food chain models improving their revenue and enhancing consumers' satisfaction Erasmus+ project has been successfully accomplished in August 2023. The project brought together 6 European partners from all over the continent to provide their local experience, create training opportunities, and promote the benefits of short supply chains.

The inception of the FoodImprov'iders project was driven by the pressing need to provide EU producers with the knowledge required to establish and optimize short supply chains. A key consideration was the fact that a substantial portion of these producers reside in rural areas with varying levels of computer literacy. Consequently, the project was designed to:

- ✓ **Address Limitations:** Carefully tailored training had to accommodate the challenges mapped in a survey among the target group.
- ✓ **Provide Comprehensive Knowledge:** Provide up-to-date knowledge in alignment with the specific needs of the target demographic.
- ✓ **Flexibility:** Acknowledging the time constraints and diverse levels of prior knowledge among adult trainees.
- ✓ **Case Studies:** Offering practical, adaptable solutions suitable for various national contexts through a selection of case studies that are easy to be applied in different national contexts.

Central to the FoodImprov'iders project were its core principles of an iterative approach and a commitment to continuous improvement, characterized by ongoing engagement with the target group through a series of testing activities.

The FOODIMPROV'IDERS project is providing free, accessible, and tailored training for European producers, empowering them to apply short supply chains with all the benefits that result from this for consumers, the environment, and society.

For more information, please visit the FoodImprov'iders website at <https://foodimproviders.eu/>

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